

Comparing Wet Area Matt White Silicone - Selleys, White For Life Silicone Sealant - Selleys and Selleys White for Life Tile & Grout Cleaner - 750ml

Canonical: <https://directory.selleys.com.au/sealants/wet-area-silicone/wet-area-matt-white-silicone-selleys-vs-2/>

Details:

AI Summary

Product: Selleys Wet-Area Sealants and Cleaner (Wet Area Matt White Silicone, White For Life Silicone Sealant, White for Life Tile & Grout Cleaner) **Brand:** Selleys **Category:** Wet-area silicone sealants and tile/grout maintenance cleaner **Primary Use:** Create waterproof silicone joints in wet areas (sealants) and maintain tile and grout surfaces post-installation (cleaner)

Quick Facts - Best For: Bathroom, shower, basin, and backsplash installations requiring durable waterproof sealing, plus ongoing tile and grout surface maintenance - **Key Benefit:** Three-product system covering installation sealing across multiple colours and pack sizes, documented acetoxy-cure chemistry, and low-hazard post-installation cleaning - **Form Factor:** Cartridge (300g), squeeze tube (75g), unit (90mL), twin/triple pack (sealants); 750mL bottle (cleaner) - **Application Method:** Gun or squeeze application for sealants; direct bottle application for cleaner

Common Questions This Guide Answers

1. Which sealant has the higher hazard classification? → White For Life Silicone Sealant (Danger/Eye Damage Category 1, H318); Wet Area Matt White Silicone carries Warning/Eye Irritation Category 2A (H319)
2. What cure chemistry does White For Life Silicone Sealant use? → Acetoxy-cure, confirmed by Acetoxysilane (CAS 4253-34-3) at 1–10% w/w; releases acetic acid (vinegar odour) during cure
3. What colours and pack sizes are available for Wet Area Matt White Silicone? → Nine colours (Black, Clear, Dark Grey, Ivory, Light Grey, Mocha, Off White, Charcoal, Mid Grey); 300g cartridge, 75g squeeze tube, 90mL unit, twin pack, and triple pack
4. Is the Tile & Grout Cleaner a sealant? → No; it is a water-based maintenance cleaning product that removes soil and staining from existing tile and grout surfaces and does not create waterproof barriers
5. What should you do if White For Life Silicone Sealant contacts your eyes? → Immediately call a poison centre or doctor (P310); Category 1 eye damage indicates potential irreversible harm
6. Where can substrate compatibility information be found for these products? → Not specified in the supplied datasheets; consult Selleys technical data sheets or call 1300 555 205 (Australia)

Product Guide: Selleys Wet-Area Sealants and Cleaner

Introduction

Picking the right Selleys product for your wet-area project is the difference between a result you're proud of and one you'll need to redo. This guide covers three products frequently used together for tile and bathroom work: Wet Area Matt White Silicone, White For Life Silicone Sealant, and White for Life Tile & Grout Cleaner. The two sealants do one job, creating tough, waterproof joints that last. The cleaner does another, keeping your tile and grout surfaces looking sharp after installation. Within the sealant category, the key trade-off comes down to hazard profile and intended exposure severity: Wet

Area carries a "Warning" classification for eye irritation and skin sensitisation, while White For Life steps up to "Danger" for serious eye damage and skin irritation. Get clear on these distinctions and you'll select the right product for the job, first time.

At-a-glance comparison table

Dimension	Wet Area Matt White Silicone	White For Life Silicone Sealant	White for Life Tile & Grout Cleaner
Best-fit application	Silicone sealant (per datasheet "Recommended use")	Silicone sealant (per datasheet "Recommended use")	Tile and grout cleaner (per datasheet "Recommended use: Tile and grout cleaner")
Substrate compatibility	Not specified by manufacturer in supplied datasheet	Not specified by manufacturer in supplied datasheet	Not specified by manufacturer in supplied datasheet
Cure / drying behaviour	Not specified by manufacturer in supplied datasheet	Not specified by manufacturer in supplied datasheet	Not applicable to this product (cleaner, not sealant)
Cure chemistry	Not specified by manufacturer in supplied datasheet	Acetoxysilane 1–10% w/w; Cyclotetrasiloxane octamethyl <1% w/w (acetoxycure silicone per datasheet composition table)	Not applicable to this product (cleaner, not sealant)
Exposure rating	Warning signal word; Eye Irritation Category 2A, Skin Sensitisation Category 1 (H317, H319 per GHS classification)	Danger signal word; Eye Damage Category 1, Skin Irritation Category 2 (H315, H318 per GHS classification)	Warning signal word; Skin Sensitisation Category 1 (H317 per GHS classification)

Best-fit application

Wet Area Matt White Silicone and White For Life Silicone Sealant

Both products carry the "Silicone sealant" classification in their respective datasheets. The Wet Area product line covers multiple colour variants, Black, Clear, Dark Grey, Ivory, Light Grey, Mocha, Off White, Charcoal, Mid Grey, and pack configurations including 300g cartridges, 75g squeeze tubes, 90mL units, twin packs, and triple packs. That range makes it a strong performer for general wet-area sealing across a wide variety of installations. The White For Life Silicone Sealant datasheet lists only a 300g cartridge in white, pointing to a more focused role: white wet-area installations where long-term appearance is the priority. Neither datasheet specifies horizontal versus vertical joint applications, or interior versus exterior use.

White for Life Tile & Grout Cleaner

The datasheet states clearly: "Recommended use: Tile and grout cleaner." It comes in a 750mL bottle and delivers one outcome, a clean, well-maintained tile and grout surface. This is a maintenance product, not a sealant. It does not create waterproof barriers or fill gaps. It removes soil and staining from existing tile and grout surfaces and belongs in your kit for periodic upkeep after sealant installation has cured.

Key contrast: The sealants are your installation products. The cleaner is your post-installation maintenance solution. They serve different stages of the wet-area lifecycle, and both stages matter for a result that holds up over time.

Substrate compatibility

None of the three datasheets specify substrate compatibility. The Wet Area Silicone datasheet does not list approved materials such as ceramic, porcelain, natural stone, acrylic, or glass. The White For Life Silicone Sealant datasheet similarly omits substrate guidance. The Tile & Grout Cleaner datasheet does not state which tile types, glazed ceramic, unglazed porcelain, natural stone, cement-based grout, or epoxy grout, are safe for cleaning. For substrate-specific decisions, consult the manufacturer's technical data sheets or contact Selleys directly at 1300 555 205 (Australia). Safety data sheets focus on hazard classification rather than application detail, so the technical data sheets are the right source for this information.

Cure / drying behaviour

Wet Area Matt White Silicone

The datasheet does not specify cure time, skin time, or full-cure depth rates. Acetoxy-cure silicones in this category typically skin over in 10–20 minutes and cure at approximately 3mm per 24 hours, but the supplied datasheet does not confirm these parameters for this product.

White For Life Silicone Sealant

The datasheet does not specify cure time, tack-free time, or tooling window. Without this data, a direct comparison of working time against the Wet Area product is not possible from the supplied documents alone.

White for Life Tile & Grout Cleaner

Not applicable to this product, which is a cleaning formulation, not a curing sealant. The datasheet does not specify contact time or dwell period required for effective cleaning results.

****Key contrast:**** Both sealants cure through moisture-driven crosslinking (see Cure chemistry below), but the supplied datasheets omit the timing data needed to compare workability or plan project schedules. The cleaner requires no cure period at all.

Cure chemistry

Wet Area Matt White Silicone

The datasheet does not disclose the chemical composition, so the precise curing mechanism cannot be confirmed from the supplied document. The product name and category point toward a neutral-cure or acetoxy-cure silicone, but that is inference based on product type, not a cited fact from the datasheet.

White For Life Silicone Sealant

The datasheet composition table lists "Acetoxysilane 4253-34-3" at 1–10% w/w and "Cyclotetrasiloxane, octamethyl- 556-67-2" at less than 1% w/w. Soften the claim: 'acetoxy-cure silicones are sometimes cited as having faster skin-over times than neutral-cure alternatives under equivalent conditions, though cure rates vary by formulation and environmental conditions.' The octamethylcyclotetrasiloxane (D4) is a volatile carrier fluid. The remaining balance of the formulation (greater than 89%) comprises "Ingredients determined to be non-hazardous or below reporting limits," the base silicone polymer, fillers, and pigments that give the product its sealing performance.

White for Life Tile & Grout Cleaner

Not applicable to this product. The cleaner's composition includes surfactants (Poly[oxy(methyl-1,2-ethanediyl)], alpha-(methylphenyl)-omega-hydroxy- 9064-13-5 at less than 1%) and preservatives (2-Octyl-2H-isothiazol-3-one less than 0.07%, 1,2-Benzisothiazol-3(2H)-one less than 0.05%, 2-Methyl-1,2-benzisothiazol-3(2H)-one less than 0.05%). This is a water-based cleaning solution, not a curing adhesive or sealant.

****Key contrast:**** The White For Life Silicone Sealant is confirmed acetoxy-cure per its datasheet. The Wet Area product chemistry is undisclosed in the supplied document, which means you cannot verify its cure mechanism without additional technical data. The cleaner uses isothiazolone biocides to prevent microbial growth in the bottle, a preservation function entirely separate from sealant cure chemistry.

Exposure rating

Wet Area Matt White Silicone

The datasheet classifies this product with a "Warning" signal word under Safe Work Australia GHS 7. Hazard classifications are: - Eye Damage/Irritation - Category 2A (H319: Causes serious eye irritation) - Sensitisation - Skin - Category 1 (H317: May cause an allergic skin reaction)

Precautionary statements require avoiding breathing mist/spray (P261), washing exposed skin thoroughly (P264), keeping contaminated clothing out of the workplace (P272), and wearing gloves, protective clothing, eye/face protection, and a suitable respirator (P280). If eye irritation persists after rinsing, seek medical advice (P337+P313). The product is not a Dangerous Good under Australian/New Zealand transport regulations.

White For Life Silicone Sealant

The datasheet assigns a "Danger" signal word, a more severe classification than "Warning." Hazard classifications are: - Skin Irritation - Category 2 (H315: Causes skin irritation) - Eye Damage - Category 1 (H318: Causes serious eye damage, a higher hazard than Category 2A irritation)

Precautionary statement P310 states "Immediately call a POISON CENTER/doctor" if eyes are exposed. This stands in direct contrast to the Wet Area product's guidance to seek advice if irritation persists. Category 1 eye damage indicates potential for irreversible harm, whereas Category 2A (Wet Area) means reversible irritation. Both products require gloves, eye/face protection, and thorough handwashing. The product is not a Dangerous Good under transport law.

White for Life Tile & Grout Cleaner

The datasheet carries a "Warning" signal word with a single hazard classification: - Sensitisation - Skin - Category 1 (H317: May cause an allergic skin reaction)

This matches the skin sensitisation hazard of the Wet Area Silicone but carries no eye hazard classification. The cleaner contains multiple isothiazolone preservatives, which are recognised skin sensitisers. Precautions include avoiding breathing mist/vapour (P261), wearing gloves and eye protection (P280), and washing contaminated clothing before reuse (P362+P364). The product is not a Dangerous Good under transport regulations.

****Key contrast:**** The White For Life Silicone Sealant presents the highest hazard profile of the three, with a Danger signal word, Eye Damage Category 1, and an immediate call to a poison centre or doctor required on eye contact. The Wet Area Silicone and the Tile & Grout Cleaner both carry Warning classifications. The Wet Area adds serious eye irritation (Category 2A) beyond the shared skin sensitisation risk. Where eye safety is a priority and exposure controls are not fully established, the Wet Area Silicone sits at a lower eye-hazard tier than the White For Life Silicone, though rigorous PPE remains non-negotiable for both.

When to choose Wet Area Matt White Silicone

- ****Multi-colour wet-area projects:**** Sealing showers, basins, or backsplashes with non-white tiles or grout? The Wet Area product line gives you Black, Clear, Dark Grey, Ivory, Light Grey, Mocha, Off White, Charcoal, and Mid Grey options (per the synonyms table), so your sealant joints match your design. The White For Life Silicone is available in white only, according to the supplied datasheet. - ****Lower eye-hazard tolerance required:**** When site safety protocols or insurance requirements restrict use of Category 1 eye-damage materials, the Wet Area Silicone's Category 2A eye irritation classification (Warning signal word) is a more acceptable hazard profile than the White For Life Silicone's Danger/Category 1 rating. Eye protection remains mandatory for both. - ****Varied pack sizes for smaller jobs:**** The 75g and 90mL squeeze formats (per the product code table) are the right tool for small touch-up jobs or hard-to-reach areas where a 300g cartridge gun is the wrong fit. The White For Life Silicone datasheet lists only 300g cartridges.

When to choose White For Life Silicone Sealant

- **Documented acetoxy-cure chemistry required:** When your project calls for acetoxy-cure chemistry, whether for fast cure in high-humidity conditions or compatibility with specific substrates, the White For Life Silicone Sealant datasheet confirms 1–10% acetoxysilane content. The Wet Area product chemistry is not disclosed in the supplied document, so you cannot verify its cure type without additional technical data from Selleys. - **White-only aesthetic with disclosed formulation:** If regulatory compliance, environmental reporting, or workplace chemical inventories require documented composition, the White For Life datasheet provides CAS numbers and concentration ranges for acetoxysilane and octamethylcyclotetrasiloxane. The Wet Area datasheet omits composition details. - **Projects where higher eye-hazard PPE is already mandated:** On sites with existing Category 1 chemical handling protocols, face shields, eyewash stations, immediate medical access, the White For Life Silicone's Danger classification does not impose additional control burdens beyond what is already in place.

When to choose White for Life Tile & Grout Cleaner

- **Post-installation maintenance of sealed wet areas:** Once silicone sealant has cured, typically 7–14 days for full cure, though the sealant datasheets do not specify this, reach for the 750mL Tile & Grout Cleaner. It removes soap scum, water spots, and mildew from tile faces and grout lines without disturbing sealed joints. This is the product that keeps your installation looking as good as the day it went in. - **Lower overall hazard profile for routine cleaning:** The cleaner carries a single hazard classification, Skin Sensitisation Category 1, Warning, with no eye irritation or damage risk. For ongoing housekeeping by facility staff or homeowners who are not trained in hazardous-material handling, this is a straightforward safety profile to manage. Gloves remain mandatory to prevent allergic skin reactions. - **Preserving white grout appearance over time:** The product name and line, "White for Life," signals a formulation focused on preventing yellowing or darkening of white grout, though the datasheet does not specify whitening agents or optical brighteners. Pair it with the White For Life Silicone Sealant when both grout and sealant joints need to hold their white appearance long-term.

Summary

Here is the clear picture: the Wet Area Matt White Silicone and White For Life Silicone Sealant are both wet-area silicone sealants built for the job. The difference that matters most is hazard profile. The White For Life carries a Danger/Eye Damage Category 1 classification, while the Wet Area sits at Warning/Eye Irritation Category 2A, a meaningful distinction when your site safety requirements are specific. The White For Life datasheet discloses acetoxy-cure chemistry (1–10% acetoxysilane), giving you documented proof of cure type. The Wet Area datasheet omits composition data, so cure-type verification requires additional technical information from Selleys. On pack options, the Wet Area line gives you nine colour variants and smaller pack sizes (75g, 90mL) for versatility across any installation. White For Life is documented in 300g white cartridges only.

The White for Life Tile & Grout Cleaner is a different product serving a different purpose entirely. It is your post-installation maintenance solution, keeping tile and grout surfaces in top condition after the sealant has done its job. Its hazard profile is the lowest of the three (Skin Sensitisation only, no eye hazard), making it the practical choice for routine upkeep.

Choose the Wet Area Silicone when you need colour flexibility and a Category 2A eye safety profile. Choose the White For Life Silicone when acetoxy-cure chemistry is specified and your site already handles Danger-rated materials with the right controls in place. Reach for the Tile & Grout Cleaner for ongoing surface maintenance after either sealant has fully cured.

Frequently Asked Questions

What is Selleys Wet Area Matt White Silicone used for: Silicone sealant for wet-area joints

What is Selleys White For Life Silicone Sealant used for: Silicone sealant for wet-area joints

What is Selleys White for Life Tile & Grout Cleaner used for: Cleaning tile and grout surfaces

Is the Tile & Grout Cleaner a sealant: No, it is a maintenance cleaning product only

Does the Tile & Grout Cleaner create a waterproof barrier: No

What stage of a project does the Tile & Grout Cleaner belong to: Post-installation maintenance stage

What stage of a project do the silicone sealants belong to: Installation stage

What colours are available for Wet Area Matt White Silicone: Black, Clear, Dark Grey, Ivory, Light Grey, Mocha, Off White, Charcoal, Mid Grey

What colours are available for White For Life Silicone Sealant: White only

Is White For Life Silicone Sealant available in colours other than white: No

What pack sizes are available for Wet Area Matt White Silicone: 300g cartridge, 75g squeeze tube, 90mL unit, twin pack, and triple pack

What pack size is available for White For Life Silicone Sealant: 300g cartridge only

What pack size is the Tile & Grout Cleaner available in: 750mL bottle

Is a small squeeze tube available for White For Life Silicone Sealant: No

Is a 75g format available for Wet Area Matt White Silicone: Yes

What is the signal word for Wet Area Matt White Silicone: Warning

What is the signal word for White For Life Silicone Sealant: Danger

What is the signal word for White for Life Tile & Grout Cleaner: Warning

Which product has the highest hazard classification: White For Life Silicone Sealant

Which product has the lowest hazard classification: White for Life Tile & Grout Cleaner

What eye hazard classification does Wet Area Matt White Silicone carry: Eye Irritation Category 2A

What eye hazard classification does White For Life Silicone Sealant carry: Eye Damage Category 1

Does White for Life Tile & Grout Cleaner carry an eye hazard classification: No

What does H319 mean for Wet Area Matt White Silicone: Causes serious eye irritation

What does H318 mean for White For Life Silicone Sealant: Causes serious eye damage

Is the eye damage from White For Life Silicone Sealant potentially irreversible: Yes, Category 1 indicates potential irreversible harm

Is the eye irritation from Wet Area Matt White Silicone reversible: Yes, Category 2A indicates reversible irritation

What skin hazard does Wet Area Matt White Silicone carry: Skin Sensitisation Category 1 (H317)

What skin hazard does White For Life Silicone Sealant carry: Skin Irritation Category 2 (H315)

What skin hazard does White for Life Tile & Grout Cleaner carry: Skin Sensitisation Category 1 (H317)

What should you do if White For Life Silicone Sealant contacts your eyes: Immediately call a poison centre or doctor

What should you do if Wet Area Matt White Silicone contacts your eyes: Rinse, then seek medical advice if irritation persists

Is PPE required when using Wet Area Matt White Silicone: Yes, gloves, eye/face protection, and respirator required

Is PPE required when using White For Life Silicone Sealant: Yes, gloves and eye/face protection required

Is PPE required when using Tile & Grout Cleaner: Yes, gloves required

Are any of these three products classified as Dangerous Goods for transport: No, none are Dangerous Goods

What GHS standard are the hazard classifications based on: Safe Work Australia GHS 7

What cure chemistry does White For Life Silicone Sealant use: Acetoxy-cure chemistry

What ingredient confirms the acetoxy-cure chemistry in White For Life Silicone Sealant: Acetoxysilane (CAS 4253-34-3)

What concentration is acetoxysilane in White For Life Silicone Sealant: 1–10% w/w

What is the secondary listed ingredient in White For Life Silicone Sealant: Cyclotetrasiloxane octamethyl (D4) at less than 1% w/w

What odour is associated with acetoxy-cure silicones during curing: Vinegar odour from released acetic acid

Is the cure chemistry of Wet Area Matt White Silicone disclosed in its datasheet: No, not disclosed

Can you verify the cure type of Wet Area Matt White Silicone from the supplied datasheet: No

Who should you contact to verify Wet Area Matt White Silicone cure chemistry: Selleys, at 1300 555 205 (Australia)

Does White For Life Silicone Sealant datasheet provide CAS numbers: Yes

Does Wet Area Matt White Silicone datasheet provide composition details: No

Is cure time specified in the Wet Area Matt White Silicone datasheet: No

Is cure time specified in the White For Life Silicone Sealant datasheet: No

Is substrate compatibility listed in the Wet Area Matt White Silicone datasheet: No

Is substrate compatibility listed in the White For Life Silicone Sealant datasheet: No

Is substrate compatibility listed in the Tile & Grout Cleaner datasheet: No

Where can substrate compatibility information be found: Selleys technical data sheets or by calling 1300 555 205

Does the Tile & Grout Cleaner datasheet specify dwell or contact time: No

What preservative type is used in the Tile & Grout Cleaner: Isothiazolone biocides

What is the function of isothiazolones in the Tile & Grout Cleaner: Prevent microbial growth in the bottle

Are isothiazolones recognised skin sensitisers: Yes

What is the concentration of 2-Octyl-2H-isothiazol-3-one in the Tile & Grout Cleaner: Less than 0.07%

What is the concentration of 1,2-Benzisothiazol-3(2H)-one in the Tile & Grout Cleaner: Less than 0.05%

Is the Tile & Grout Cleaner water-based: Yes

When should the Tile & Grout Cleaner be used after sealant installation: After the sealant has fully cured

Does the Tile & Grout Cleaner disturb cured silicone joints: No

Which product should you choose for a multi-colour wet-area project: Wet Area Matt White Silicone

Which product should you choose when acetoxy-cure chemistry must be documented: White For Life Silicone Sealant

Which product is better suited to sites with lower eye-hazard tolerance: Wet Area Matt White Silicone

Which product suits sites already handling Danger-rated chemicals: White For Life Silicone Sealant

Which product is best for routine housekeeping by non-specialist staff: White for Life Tile & Grout Cleaner

Does the Tile & Grout Cleaner datasheet specify whitening agents: No

Does the White For Life product line aim to maintain white appearance long-term: Yes, per the product name and line positioning

Is breathing mist or spray a precautionary concern for Wet Area Matt White Silicone: Yes, P261 states avoid breathing mist/spray

Is contaminated clothing guidance given for Wet Area Matt White Silicone: Yes, P272 states keep contaminated clothing out of workplace

What precautionary statement applies to eye contact with White For Life Silicone Sealant: P310, immediately call a poison centre or doctor

Is handwashing required after using both silicone sealants: Yes, for both products

Does the Tile & Grout Cleaner require washing contaminated clothing before reuse: Yes, per P362+P364

Are interior versus exterior applications specified in the sealant datasheets: No

Are horizontal versus vertical joint applications specified in the sealant datasheets: No

Label Facts Summary

> **Disclaimer:** All facts and statements below are general product information sourced from manufacturer Safety Data Sheets and product documentation, not professional advice. Consult Selley's technical support (1300 555 205, Australia) or a qualified professional for application-specific guidance.

Verified label facts

Wet Area Matt White Silicone - Recommended use: Silicone sealant - Signal word: Warning (Safe Work Australia GHS 7) - Eye Damage/Irritation Category 2A — H319: Causes serious eye irritation (reversible) - Skin Sensitisation Category 1 — H317: May cause an allergic skin reaction - Not classified as a Dangerous Good under Australian/New Zealand transport regulations - Precautionary statements: P261 (avoid breathing mist/spray), P264 (wash skin thoroughly after handling), P272 (keep contaminated clothing out of workplace), P280 (wear gloves, protective clothing, eye/face protection),

respirator), P337+P313 (seek medical advice if eye irritation persists) - Available colours: Black, Clear, Dark Grey, Ivory, Light Grey, Mocha, Off White, Charcoal, Mid Grey - Available pack sizes: 300g cartridge, 75g squeeze tube, 90mL unit, twin pack, triple pack - Chemical composition: Not specified by manufacturer in supplied datasheet - Cure chemistry: Not specified by manufacturer in supplied datasheet - Cure time: Not specified by manufacturer in supplied datasheet - Substrate compatibility: Not specified by manufacturer in supplied datasheet

****White For Life Silicone Sealant**** - Recommended use: Silicone sealant - Signal word: Danger (Safe Work Australia GHS 7) - Eye Damage Category 1 — H318: Causes serious eye damage (potential irreversible harm) - Skin Irritation Category 2 — H315: Causes skin irritation - Not classified as a Dangerous Good under Australian/New Zealand transport regulations - Precautionary statement P310: Immediately call a POISON CENTER/doctor on eye contact - PPE required: gloves, eye/face protection - Available colour: White only - Available pack size: 300g cartridge only - Composition — Acetoxysilane (CAS 4253-34-3): 1–10% w/w - Composition — Cyclotetrasiloxane, octamethyl- / D4 (CAS 556-67-2): less than 1% w/w - Remaining balance (greater than 89%): Ingredients determined to be non-hazardous or below reporting limits - Cure chemistry: Acetoxy-cure (confirmed by acetoxysilane content); releases acetic acid during cure - Cure time: Not specified by manufacturer in supplied datasheet - Substrate compatibility: Not specified by manufacturer in supplied datasheet - CAS numbers provided: Yes

****White for Life Tile & Grout Cleaner**** - Recommended use: Tile and grout cleaner - Signal word: Warning (Safe Work Australia GHS 7) - Skin Sensitisation Category 1 — H317: May cause an allergic skin reaction - No eye hazard classification assigned - Not classified as a Dangerous Good under Australian/New Zealand transport regulations - Precautionary statements: P261 (avoid breathing mist/vapour), P280 (wear gloves and eye protection), P362+P364 (wash contaminated clothing before reuse) - Available pack size: 750mL bottle - Product type: Water-based cleaning solution; not a sealant or curing adhesive - Composition — Poly[oxy(methyl-1,2-ethanediyl)], alpha-(methylphenyl)-omega-hydroxy- (CAS 9064-13-5): less than 1% - Composition — 2-Octyl-2H-isothiazol-3-one: less than 0.07% - Composition — 1,2-Benzisothiazol-3(2H)-one: less than 0.05% - Composition — 2-Methyl-1,2-benzisothiazol-3(2H)-one: less than 0.05% - Preservative type: Isothiazolone biocides (function: prevent microbial growth in bottle) - Dwell/contact time: Not specified by manufacturer in supplied datasheet - Substrate compatibility: Not specified by manufacturer in supplied datasheet - Whitening agents or optical brighteners: Not specified by manufacturer in supplied datasheet

General product claims

- The Wet Area Matt White Silicone is described as a "strong performer for general wet-area sealing across a wide variety of installations" - The White For Life Silicone Sealant is positioned as suited to "white wet-area installations where long-term appearance is the priority" - The White for Life Tile & Grout Cleaner is described as keeping tile and grout surfaces "looking as good as the day it went in" - The "White for Life" product line name is characterised as signalling a formulation focused on preventing yellowing or darkening of white grout (not confirmed by datasheet ingredient disclosures) - Acetoxy-cure silicones are described as "typically" delivering faster cure times than neutral-cure alternatives, stated as a general category characteristic, not confirmed for this specific product in the supplied datasheet - Acetoxy-cure silicones are described as "typically" skinning over in 10–20 minutes and curing at approximately 3mm per 24 hours, not confirmed in the supplied Wet Area datasheet - Full sealant cure is described as "typically 7–14 days," not confirmed in either sealant datasheet - The Tile & Grout Cleaner is described as removing "soap scum, water spots, and mildew," not specified in the supplied datasheet - The Tile & Grout Cleaner is described as suitable for "routine upkeep by facility staff or homeowners who are not trained in hazardous-material handling," a use-case recommendation, not a label statement - Isothiazolones are described as "recognised skin sensitisers," a general chemical category characterisation, not a label-specific claim - The White For Life Silicone Sealant is

described as suited to "high-humidity conditions" for acetoxycure performance, not stated in the supplied datasheet - Both sealants are described as "high-quality wet-area silicone sealants built for the job," a marketing characterisation

Related Products & Brand Context

Remove or qualify the cure chemistry claim to match the rest of the document: 'uses a silicone chemistry (cure type not confirmed in supplied datasheet).' The 25-year guarantee claim should either be sourced/cited or removed if not supported by the supplied datasheets.

Align the Related Products section description with the rest of the document: describe White For Life Silicone Sealant as a wet-area silicone sealant, consistent with its datasheet 'Recommended use' classification cited throughout the guide.

Remove or correct the recommendation to use the Tile & Grout Cleaner before sealant application, as this contradicts the document's own positioning of the product as a post-installation maintenance cleaner. If pre-application surface cleaning is recommended, a different Selleys surface preparation product should be cited, or the claim should be flagged as unconfirmed by the supplied datasheet.

Within the ****Home & Garden > Sealants & Caulking**** category, the Wet Area Matt White Silicone occupies a specialist niche: it is not a general-purpose sealant, nor a standard gloss wet-area product, but rather a finish-conscious option for installations where surface aesthetics and long-term waterproofing both matter.