

Comparing Selleys Liquid Nails Direct Stick - Polyurethane Flooring Adhesive 14kg, Selleys Liquid Nails Timberflex Timber Flooring Adhesive and Selleys Liquid Nails VBS Rapid - 2-Part Epoxy Flooring ...

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Details:

AI Summary

Product: Selleys Liquid Nails Flooring Adhesives — Direct Stick, Timberflex, and VBS Rapid
Brand: Selleys **Category:** Flooring Adhesives (Safety Profile Comparison) **Primary Use:** Comparison of three chemically distinct flooring adhesives across hazard classifications, handling requirements, and regulatory constraints derived from Safety Data Sheets.

Quick Facts - Best For: Flooring professionals and DIYers selecting adhesives based on safety infrastructure, site conditions, and regulatory compliance - **Key Benefit:** Structured safety and handling comparison enabling informed product selection before Technical Data Sheets are consulted - **Form Factor:** Liquid adhesives — polyurethane (Direct Stick), solvent-based (Timberflex), two-part epoxy kit (VBS Rapid) - **Application Method:** Applied as adhesive to flooring substrates; VBS Rapid requires two-component mixing prior to application

Common Questions This Guide Answers
1. Which Selleys flooring adhesive is flammable? → Timberflex only; classified as Highly Flammable Liquid and Vapour, Category 2 (H225) and Dangerous Goods Class 3
2. Which product provides a vapour barrier function? → VBS Rapid only; its SDS Section 1 lists recommended use as "Vapour Barrier," not general adhesive
3. Which product has the most serious eye hazard? → VBS Rapid; classified as Serious Eye Damage Category 1 (H318), requiring immediate contact with a poison centre or doctor

Selleys Flooring Adhesives: Safety Profile Comparison Guide

Introduction

Selleys has been making flooring products that professionals and DIYers rely on for over 80 years. This guide compares three Selleys Liquid Nails flooring adhesives built on fundamentally different chemical technologies: a polyurethane-based system (Direct Stick), a solvent-based formulation (Timberflex), and a two-part epoxy system with vapour barrier designation (VBS Rapid). Each chemistry brings distinct trade-offs in handling requirements, safety precautions, and workplace constraints.

The documents supplied are Safety Data Sheets rather than technical performance datasheets, so this comparison focuses on chemical composition, hazard profiles, and regulatory constraints — factors that directly influence jobsite logistics, PPE requirements, and compliance obligations. Performance specifications such as open time, bond strength, and substrate compatibility are not documented in the supplied materials. Note that while VBS Rapid is classified by chemistry as a two-part epoxy, its SDS

designates the product as a "Vapour Barrier" — a distinction that matters when selecting the right solution for your substrate.

At-a-glance comparison table

Dimension	Direct Stick (Polyurethane)	Timberflex	VBS Rapid (Epoxy / Vapour Barrier)	Chemistry
	Polyurethane (inferred from isocyanate hazard profile per Direct Stick SDS)	Solvent-based; 10–30% naphtha, petroleum, hydrotreated light (Timberflex SDS Section 3)	Two-part epoxy; hardener contains 1,3-benzenedimethanamine, triethylenetetramine, 2,4,6-tri(dimethylaminomethy)phenol (VBS Rapid Hardener SDS Section 3)	
Flammability	Not classified as flammable (Direct Stick SDS Section 2)	Highly flammable liquid and vapour, Category 2 (H225) (Timberflex SDS Section 2)	Not classified as flammable (VBS Rapid Hardener SDS Section 2)	
Respiratory hazards	May cause allergy or asthma symptoms or breathing difficulties if inhaled (H334); requires respiratory protection in inadequate ventilation (Direct Stick SDS Section 2)	Not classified for respiratory sensitisation; standard ventilation precautions (Timberflex SDS Section 2)	Not classified for respiratory sensitisation (VBS Rapid Hardener SDS Section 2)	
Eye hazard severity	Confirmed Acute Toxicity (Inhalation) Category 4 (H332) per KB SDS; eye hazard detail requires Technical Data Sheet confirmation	Causes serious eye irritation, Category 2A (H319) (Timberflex SDS Section 2)	Causes serious eye damage, Category 1 (H318); requires immediate call to poison centre/doctor (VBS Rapid Hardener SDS Section 2)	
Dangerous Goods classification	Not specified in supplied SDS excerpt	Dangerous Goods Class 3 (flammable liquid) (Timberflex SDS Section 2)	Not classified as Dangerous Goods (VBS Rapid Hardener SDS Section 2)	
Carcinogenicity	Suspected of causing cancer, Category 2 (H351) (Direct Stick SDS Section 2)	Not classified as carcinogenic (Timberflex SDS Section 2)	Not classified as carcinogenic (VBS Rapid Hardener SDS Section 2)	

Best-fit application

Direct Stick (Polyurethane)

The Direct Stick SDS identifies the recommended use as "Adhesive" and the product name explicitly references "Flooring Adhesive." No substrate-specific guidance or application scenarios appear in the supplied safety datasheet. The polyurethane chemistry — inferred from the respiratory sensitisation and suspected carcinogen classifications typical of MDI-based systems — has a strong track record in moisture-resistant applications. Confirm this against the Technical Data Sheet before specifying.

Timberflex

The Timberflex SDS states the recommended use as "Adhesive." The product name "Timberflex Timber Flooring Adhesive" points clearly to timber as the target substrate. The solvent carrier (naphtha) works with porous substrates that absorb and release solvent vapours — a key characteristic of timber flooring installations. Specific flooring types, timber species, and installation methods require the Technical Data Sheet for full confirmation.

VBS Rapid (Epoxy / Vapour Barrier)

The VBS Rapid Hardener SDS lists the recommended use as "Vapour Barrier," which sets it apart from the other two products in this comparison. Per SDS Section 1, this hardener forms part of the "Liquid Nails VBS Rapid Kit," a two-component system. The product name references "flooring adhesive," but the vapour barrier designation confirms its role over moisture-sensitive substrates such as concrete slabs. Substrate lists and application temperature ranges require the Technical Data Sheet.

Key contrast: VBS Rapid is the only product in this group that explicitly carries a vapour barrier function in its SDS. Timberflex names timber in the product title. Direct Stick provides no application-specific guidance in the supplied safety documentation.

Substrate compatibility

The supplied Safety Data Sheets do not contain substrate compatibility tables, surface preparation requirements, or primer specifications. All three products identify "Adhesive" (or "Vapour Barrier" for VBS Rapid) as the recommended use, but the SDS format does not include technical performance data. Product names point to timber for Timberflex and general flooring for Direct Stick. The VBS Rapid hardener's vapour barrier designation implies moisture-barrier applications, but explicit substrate lists are absent from all three documents.

****Documentation gap:**** Substrate compatibility claims require Technical Data Sheets (TDS) or Product Information Bulletins, which were not supplied. The SDS documents address chemical hazards — not bonding performance.

Cure / drying behaviour

None of the three Safety Data Sheets document cure times, open times, working life, or drying behaviour. These performance characteristics fall outside the scope of hazard communication documents under SDS formatting standards.

Inferred handling differences

Cure kinetics are not stated in the SDS documents. The chemical systems do point to different handling windows:

- ****Direct Stick (Polyurethane):**** Moisture-cure polyurethanes typically cure via reaction with atmospheric humidity. The SDS does not confirm this mechanism, but it is consistent with the chemistry profile.

- ****Timberflex (Solvent-based):**** The Timberflex SDS Section 3 identifies 10–30% naphtha content — a solvent-evaporative system. Cure depends on ventilation and substrate porosity to allow solvent release. No evaporation rate appears in the SDS.

- ****VBS Rapid (Epoxy):**** Two-part epoxies cure via chemical reaction between resin and hardener. The "Rapid" designation signals faster cure than standard epoxies, though the SDS provides no pot life or cure schedule. The hardener SDS Section 3 lists reactive amines — triethylenetetramine, 1,3-benzenedimethanamine — that accelerate epoxy crosslinking. Quantitative cure data requires the Technical Data Sheet.

****Key contrast:**** Timberflex relies on solvent evaporation, making ventilation a performance requirement as well as a safety one. VBS Rapid demands accurate two-component ratio mixing — a procedural difference tied to application method rather than cure speed alone.

Safety and handling requirements

Direct Stick (Polyurethane)

Direct Stick carries the most demanding respiratory hazard profile in this comparison. The Direct Stick SDS Section 2 confirms: "May cause allergy or asthma symptoms or breathing difficulties if inhaled" (H334, Respiratory Sensitisation Category 1). Respiratory protection is mandatory "in case of inadequate ventilation" (P284), and the product requires use "only outdoors or in a well-ventilated area" (P271). Additional classifications include suspected carcinogenicity (H351, Category 2), potential organ damage through prolonged or repeated exposure (H373), skin sensitisation (H317), and skin irritation (H315). Contaminated clothing must remain in the workplace for controlled cleaning (P272). Eye protection is required. The KB SDS also confirms Acute Toxicity (Inhalation) Category 4 (H332), reinforcing the respiratory hazard profile.

Timberflex (Solvent-based)

Timberflex is the only Dangerous Goods Class 3 material in this comparison. The Timberflex SDS Section 2 classifies it as "highly flammable liquid and vapour" (H225, Flammable Liquids Category 2). Explosion-proof equipment (P241), non-sparking tools (P242), and static discharge prevention (P243) are all required. Keep the product away from heat, sparks, open flames, and hot surfaces — no smoking permitted (P210). Store in a well-ventilated, cool location (P403+P235). Timberflex does not carry respiratory sensitisation (H334), carcinogenicity (H351), or organ toxicity (H373) classifications. It causes skin irritation (H315) and serious eye irritation (H319), but fire and explosion prevention is the primary hazard management focus.

VBS Rapid (Epoxy Hardener)

VBS Rapid Hardener presents the most serious eye hazard in this comparison. The SDS Section 2 confirms "Causes serious eye damage" (H318, Category 1), requiring immediate contact with a poison centre or doctor if eye exposure occurs (P310). That is a higher classification than the "serious eye irritation" (Category 2A) listed for the other two products. The hardener causes skin irritation (H315) and skin sensitisation (H317) but carries no respiratory, carcinogenic, or flammability classifications. Per SDS Section 2, it is not classified as Dangerous Goods — straightforward to transport and store compared to Timberflex.

****Critical trade-off:**** Direct Stick demands respiratory protection and carries cancer and organ toxicity warnings. Timberflex requires explosion-proof handling and full flammable-liquid protocols. VBS Rapid requires immediate medical intervention for eye contact but avoids respiratory, carcinogenic, and fire hazards entirely.

When to choose Direct Stick (Polyurethane)

- ****When non-flammable handling is required:**** Direct Stick is not classified as flammable per its SDS Section 2. It suits environments where Class 3 Dangerous Goods are prohibited or where ignition sources cannot be fully controlled — conditions that rule out Timberflex.

- ****When the applicator is trained in isocyanate handling:**** The respiratory sensitisation (H334) and suspected carcinogenicity (H351) classifications confirm isocyanate chemistry. Respiratory protection, ventilation controls, and medical surveillance programmes are essential. Choose Direct Stick when these protocols are already established and operating.

- ****When moisture or chemical resistance is needed (inferred):**** Polyurethane adhesives deliver superior moisture and chemical resistance compared to solvent-based systems. This is consistent with the chemistry but requires Technical Data Sheet confirmation before specifying.

When to choose Timberflex

- ****When working with porous timber substrates:**** The product name states it clearly — "Timber Flooring Adhesive." The 10–30% naphtha carrier (per SDS Section 3) works with wood's natural ability to absorb and release solvents. Confirm substrate compatibility with the Technical Data Sheet.

- ****When explosion-proof equipment is available:**** The Dangerous Goods Class 3 classification and Flammable Liquids Category 2 rating (SDS Section 2) restrict use to environments equipped with explosion-proof ventilation (P241), non-sparking tools (P242), and static discharge controls (P243). Timberflex delivers professional results when these precautions are in place.

- ****When respiratory sensitisation is a disqualifying risk:**** Timberflex carries no respiratory sensitisation (H334), carcinogenicity (H351), or organ toxicity (H373) classifications. This simplifies medical surveillance requirements compared to Direct Stick — though comprehensive flammability controls are the trade-off.

When to choose VBS Rapid (Epoxy)

- ****When a vapour barrier function is required:**** The VBS Rapid Hardener SDS Section 1 confirms the recommended use as "Vapour Barrier." This sets VBS Rapid apart from the general "Adhesive" designation of the other two products. When moisture transmission control is part of the flooring system specification, VBS Rapid is the right choice.

- ****When transport and storage simplicity matter:**** SDS Section 2 confirms VBS Rapid is "not classified as Dangerous Goods." This avoids the Class 3 transport restrictions that govern Timberflex and simplifies storage logistics on site.

- ****When immediate eye-wash access is guaranteed:**** The Category 1 eye damage classification (H318) and the requirement to "immediately call a POISON CENTRE/doctor" (P310) for eye contact make VBS Rapid unsuitable for remote sites without emergency medical support. Choose VBS Rapid when eye-wash stations and emergency protocols are confirmed and ready. It is the only product in this comparison that carries no respiratory, carcinogenic, or flammability hazards — a genuine advantage when those controls are in place.

Summary

These three Selleys flooring adhesives represent distinct handling paradigms — they are not interchangeable options. Each one delivers professional results when matched to the right conditions and supported by the right safety infrastructure.

Direct Stick (polyurethane) is non-flammable and well-suited to moisture-resistant applications, but it demands respiratory protection, ventilation controls, and awareness of suspected carcinogenicity and organ toxicity classifications. Timberflex (solvent-based) has the most straightforward toxicity profile of the three, but its Dangerous Goods Class 3 rating and Flammable Liquids Category 2 classification require comprehensive explosion-proof handling from start to finish. VBS Rapid (epoxy) avoids fire, respiratory, and carcinogenic hazards entirely and adds a vapour barrier function that the other two products do not offer — but its Category 1 eye damage classification demands immediate emergency response capability on site.

The supplied Safety Data Sheets do not document the performance specifications — cure times, bond strengths, substrate lists — that typically drive adhesive selection. This comparison addresses regulatory and safety constraints rather than technical suitability. To get the full picture, obtain the Technical Data Sheets for each product and cross-reference them against these safety profiles. Confirm the chosen chemistry aligns with available PPE, ventilation controls, and emergency response infrastructure before work begins.

Frequently Asked Questions

How many products are compared in this guide: Three

What are the three products compared: Direct Stick, Timberflex, and VBS Rapid

Who manufactures these flooring adhesives: Selleys

How long has Selleys been developing flooring solutions: Over 80 years

What is the chemistry of Direct Stick: Polyurethane-based

What is the chemistry of Timberflex: Solvent-based

What is the chemistry of VBS Rapid: Two-part epoxy

Is Direct Stick flammable: No, not classified as flammable

Is Timberflex flammable: Yes, highly flammable liquid and vapour

Is VBS Rapid flammable: No, not classified as flammable

What flammability category is Timberflex: Flammable Liquids Category 2 (H225)

Is Timberflex classified as Dangerous Goods: Yes, Class 3

Is Direct Stick classified as Dangerous Goods: Not specified in supplied SDS

Is VBS Rapid classified as Dangerous Goods: No

Does Direct Stick cause respiratory sensitisation: Yes, Category 1 (H334)

Does Timberflex cause respiratory sensitisation: No

Does VBS Rapid cause respiratory sensitisation: No

Is Direct Stick suspected of causing cancer: Yes, Category 2 (H351)

Is Timberflex classified as carcinogenic: No

Is VBS Rapid classified as carcinogenic: No

What is the eye hazard classification for VBS Rapid: Serious eye damage, Category 1 (H318)

What is the eye hazard classification for Timberflex: Serious eye irritation, Category 2A (H319)

Which product has the most severe eye hazard: VBS Rapid

What action is required if VBS Rapid contacts eyes: Immediately call a poison centre or doctor

Does Direct Stick cause skin sensitisation: Yes (H317)

Does Timberflex cause skin irritation: Yes (H315)

Does VBS Rapid cause skin irritation: Yes (H315)

Does VBS Rapid cause skin sensitisation: Yes (H317)

Does Direct Stick cause organ damage with prolonged exposure: Yes (H373)

Does Timberflex carry an organ toxicity classification: No

Does VBS Rapid carry an organ toxicity classification: No

Is respiratory protection required for Direct Stick: Yes, in inadequate ventilation (P284)

Where must Direct Stick be used: Outdoors or in a well-ventilated area (P271)

What solvent is in Timberflex: Naphtha, petroleum, hydrotreated light (10–30%)

What does the Timberflex naphtha content mean for curing: Cure depends on solvent evaporation

Is ventilation a performance requirement for Timberflex: Yes, not just a safety requirement

Does Timberflex require explosion-proof equipment: Yes (P241)

Does Timberflex require non-sparking tools: Yes (P242)

Does Timberflex require static discharge prevention: Yes (P243)

What is the recommended use listed for VBS Rapid in its SDS: Vapour Barrier

What is the recommended use listed for Timberflex in its SDS: Adhesive

What is the recommended use listed for Direct Stick in its SDS: Adhesive

Which product provides a vapour barrier function: VBS Rapid only

Which product is best suited for timber flooring: Timberflex

Which product is named explicitly for timber flooring: Timberflex (Timber Flooring Adhesive)

Which product suits moisture-sensitive concrete slabs: VBS Rapid

Does VBS Rapid require mixing two components: Yes

What reactive amines are in VBS Rapid hardener: Triethylenetetramine and 1,3-benzenedimethanamine

Does the "Rapid" in VBS Rapid indicate faster cure than standard epoxy: Yes

Do the SDS documents contain cure time data: No

Do the SDS documents contain bond strength data: No

Do the SDS documents contain substrate compatibility tables: No

What document type is needed for substrate compatibility: Technical Data Sheet (TDS)

What document type is needed for cure times: Technical Data Sheet (TDS)

What document type is needed for open time data: Technical Data Sheet (TDS)

What documents were supplied for this comparison: Safety Data Sheets only

Does Direct Stick require contaminated clothing to stay in the workplace: Yes, for controlled cleaning (P272)

Which product has the most demanding respiratory hazard profile: Direct Stick

Which product has the simplest toxicity profile: Timberflex

Which product avoids fire, respiratory, and carcinogenic hazards entirely: VBS Rapid

Is VBS Rapid suitable for remote sites without emergency medical support: No

Is Direct Stick suitable where Class 3 Dangerous Goods are prohibited: Yes

Is Timberflex suitable where ignition sources cannot be controlled: No

Does Direct Stick require eye protection: Yes

Does VBS Rapid require an eye-wash station on site: Yes

Is VBS Rapid simpler to transport than Timberflex: Yes, not classified as Dangerous Goods

How many components does VBS Rapid consist of: Two (resin and hardener)

Does Direct Stick carry an acute inhalation toxicity classification: Yes, Category 4 (H332)

Which product requires medical surveillance programmes for applicators: Direct Stick

Are the three products interchangeable: No

Does Timberflex carry a carcinogenicity classification: No

Does Timberflex carry a respiratory sensitisation classification: No

Is Direct Stick moisture-resistant (confirmed by SDS): No, requires Technical Data Sheet confirmation

What is the primary hazard management focus for Timberflex: Fire and explosion prevention

Label Facts Summary

> **Disclaimer:** All facts and statements below are general product information sourced from Safety Data Sheets (SDS) only — not professional advice, and not a substitute for Technical Data Sheets (TDS). Consult relevant experts and obtain full product documentation before specifying or applying these products.

Verified Label Facts

Direct Stick (Polyurethane Flooring Adhesive) - Recommended use (SDS Section 1): Adhesive - Chemistry: Polyurethane (inferred from isocyanate hazard profile per SDS) - Flammability: Not classified as flammable (SDS Section 2) - Dangerous Goods classification: Not specified in supplied SDS - Respiratory sensitisation: Category 1 (H334) — may cause allergy or asthma symptoms or breathing difficulties if inhaled (SDS Section 2) - Carcinogenicity: Suspected, Category 2 (H351) (SDS Section 2) - Acute Toxicity (Inhalation): Category 4 (H332) (KB SDS Section 2) - Skin sensitisation: H317 (SDS Section 2) - Skin irritation: H315 (SDS Section 2) - Organ toxicity (prolonged/repeated exposure): H373 (SDS Section 2) - Respiratory protection required in inadequate ventilation: P284 (SDS Section 2) - Use only outdoors or in a well-ventilated area: P271 (SDS Section 2) - Contaminated clothing must remain in workplace for controlled cleaning: P272 (SDS Section 2) - Eye protection required: Yes (SDS Section 2)

Timberflex (Timber Flooring Adhesive) - Recommended use (SDS Section 1): Adhesive - Chemistry: Solvent-based - Solvent content: Naphtha, petroleum, hydrotreated light — 10–30% (SDS Section 3) - Flammability: Highly flammable liquid and vapour, Flammable Liquids Category 2 (H225) (SDS Section 2) - Dangerous Goods classification: Class 3 (flammable liquid) (SDS Section 2) - Respiratory sensitisation: Not classified (SDS Section 2) - Carcinogenicity: Not classified (SDS Section 2) - Organ toxicity: Not classified (SDS Section 2) - Eye hazard: Serious eye irritation, Category 2A (H319) (SDS Section 2) - Skin irritation: H315 (SDS Section 2) - Explosion-proof equipment required: P241 (SDS Section 2) - Non-sparking tools required: P242 (SDS Section 2) - Static discharge prevention required: P243 (SDS Section 2) - Keep away from heat, sparks, open flames, hot surfaces; no smoking: P210 (SDS Section 2) - Store in well-ventilated, cool location: P403+P235 (SDS Section 2)

VBS Rapid (Epoxy / Vapour Barrier — Hardener Component) - Recommended use (SDS Section 1): Vapour Barrier - Product system (SDS Section 1): Two-component — forms part of "Liquid Nails VBS Rapid Kit" - Chemistry: Two-part epoxy - Hardener ingredients (SDS Section 3): 1,3-benzenedimethanamine; triethylenetetramine; 2,4,6-tri(dimethylaminomethyl)phenol - Flammability: Not classified as flammable (SDS Section 2) - Dangerous Goods classification: Not classified (SDS Section 2) - Respiratory sensitisation: Not classified (SDS Section 2) - Carcinogenicity: Not classified (SDS Section 2) - Organ toxicity: Not classified (SDS Section 2) - Eye hazard: Serious eye damage, Category 1 (H318) — requires immediate call to poison centre/doctor (P310) (SDS Section 2) - Skin irritation: H315 (SDS Section 2) - Skin sensitisation: H317 (SDS Section 2)

All Three Products — Documented Absences in Supplied SDS - Cure times: Not documented in any supplied SDS - Open times / working life: Not documented in any supplied SDS - Bond strength data: Not documented in any supplied SDS - Substrate compatibility tables: Not documented in any supplied SDS - Surface preparation requirements: Not documented in any supplied SDS - Primer specifications: Not documented in any supplied SDS

General Product Claims

- Selleys has spent over 80 years developing flooring solutions trusted by professionals and DIYers - Direct Stick is described as well-suited to moisture-resistant applications (inferred from polyurethane

chemistry; not confirmed by supplied SDS or TDS) - Timberflex's naphtha solvent carrier is described as working with porous timber substrates that absorb and release solvent vapours - VBS Rapid's "Rapid" designation is described as signalling faster cure than standard epoxies (not confirmed by supplied SDS) - Direct Stick is described as suitable for environments where Class 3 Dangerous Goods are prohibited - Timberflex is described as having the most straightforward toxicity profile of the three products - VBS Rapid is described as the only product in the comparison that avoids fire, respiratory, and carcinogenic hazards entirely - VBS Rapid is described as unsuitable for remote sites without emergency medical support - The three products are described as representing distinct handling paradigms — not interchangeable options - All three products are described as delivering professional results when matched to the right conditions and safety infrastructure

Related Products & Brand Context

Selleys Liquid Nails Direct Stick - Polyurethane Flooring Adhesive 14kg sits within Selleys' flooring adhesive range alongside two closely related siblings: Selleys Liquid Nails Timberflex Timber Flooring Adhesive and Selleys Liquid Nails VBS Rapid - 2-Part Epoxy Flooring Adhesive. All three carry the Liquid Nails sub-brand and target the flooring installation category (Home & Garden > Adhesives & Sealants), but they are differentiated by adhesive chemistry and intended use case. The Direct Stick uses a polyurethane formula with a semi-rigid, foaming action that fills minor gaps and allows sanding the next day after application. Timberflex, available in 7kg, 10L, and 600mL sizes, is positioned specifically for timber flooring and, as its name suggests, is formulated with flexibility in mind. VBS Rapid uses a 2-part epoxy system, which typically suits higher-demand or faster-setting applications where a two-component mix is warranted.

Selleys is an Australian adhesives and sealants brand with a broad product portfolio covering construction, renovation, and home maintenance. The Liquid Nails line is their core heavy-duty adhesive range, and the three flooring products in this comparison represent different points along the spectrum of flooring installation needs — from general-purpose polyurethane bonding (Direct Stick) through flexible timber-specific adhesive (Timberflex) to rapid epoxy bonding (VBS Rapid).

For anyone using the Direct Stick or its siblings, several adjacent product categories are worth considering. Surface preparation products — such as primers or substrate cleaners — are commonly needed before applying any flooring adhesive to ensure proper bonding on timber, particleboard, or MDF substrates, all of which the Direct Stick explicitly supports. Applicator tools such as trowels or caulking guns (depending on pack format) are also typically required. After installation, finishing products like floor gap fillers or edge sealants may be relevant depending on the flooring type being laid.

Within the flooring adhesive sub-category, the Direct Stick's 14kg pack size and 2m² per 1L coverage rate position it as a trade or large-project option, while Timberflex's availability in a 600mL size suggests it also caters to smaller DIY jobs or spot repairs.