

Selleys Outdoor Window & Glass Cleaner 2L Product

Canonical:

<https://directory.selleys.com.au/cleaning/outdoor-cleaning/selleys-outdoor-window-glass-cleaner-2l-product/>

Details:

AI Summary

****Product:**** Selleys Outdoor Window & Glass Cleaner 2L ****Brand:**** Selleys (ABN 67 000 049 427)
****Category:**** Outdoor Glass and Window Cleaning Solution ****Primary Use:**** Aqueous surfactant cleaner built for streak-free removal of environmental contaminants, weather residue, and heavy grime from outdoor glass surfaces.

Quick Facts - **Best For:** Outdoor windows, glass doors, conservatories, and exterior glazed surfaces in residential and commercial settings - ****Key Benefit:**** Streak-free clarity on outdoor glass using a 1-10% surfactant blend that penetrates, lifts, and suspends dirt for complete removal, with no flammable solvents or high VOC emissions - ****Form Factor:**** Aqueous liquid, 2-litre container - ****Application Method:**** Apply to cool glass (10°C–25°C) out of direct sunlight; allow 30–60 seconds dwell time on heavy soiling; remove with lint-free microfibre cloth or professional squeegee

Common Questions This Guide Answers 1. Is this product safe to transport and store without special precautions? Yes — not classified as a Dangerous Good under Australian or New Zealand transport codes; no Poison Schedule classification; no flammable solvents; standard storage conditions apply. 2. What PPE is required when using this product? Chemical splash goggles or full face shield, nitrile rubber gloves (0.4mm or greater), safety shoes, and overalls — required because of the Eye Damage/Irritation Category 2A (H319) hazard classification. 3. What should you do if this product contacts the eyes? Hold eyelids apart and flush continuously with running water for at least 15 minutes; remove contact lenses if easy to remove; seek immediate medical attention; contact the Poisons Information Centre at 131 126 (Australia) or 0800 764 766 (New Zealand).

Product Overview

Selleys Outdoor Window & Glass Cleaner 2L is a purpose-built cleaning solution for window and glass cleaning applications (SDS). Made in Australia and distributed under product code 103413, this 2-litre formulation tackles the specific challenges of outdoor glass — environmental contaminants, weather residue, and heavy grime that need serious cleaning chemistry (SDS).

General-purpose cleaners don't hold up on exterior glass. This formulation delivers targeted results for outdoor applications where streak-free clarity and efficient soil removal matter. Designed for windows, glass doors, conservatories, and all exterior glazed surfaces, Selleys Outdoor Window & Glass Cleaner is built for the harsh conditions and heavy soiling that outdoor glass faces daily.

Chemistry and Composition

The cleaning performance of Selleys Outdoor Window & Glass Cleaner comes from a surfactant blend at 1–10% by weight of the total formulation (SDS). This concentration delivers solid cleaning action while keeping the product safe to handle and compatible with glass surfaces.

Surfactants do the real work. They reduce surface tension between water and soiled surfaces, allowing the solution to penetrate, lift, and suspend dirt particles for complete removal. The remaining 90–99% of the formulation consists of non-hazardous ingredients or components present below reporting limits (SDS) — primarily water as the carrier solvent, plus additives that support a professional-grade finish.

The aqueous-based formulation is non-combustible in its supplied state, though residual material following water evaporation can burn if ignited (SDS). Practically, this means no flammable solvents, minimal VOC emissions, and no specialised storage conditions for fire risk.

Hazard Classification and Risk Profile

Selleys Outdoor Window & Glass Cleaner is classified as hazardous under Safe Work Australia GHS 7 criteria, carrying an Eye Damage/Irritation Category 2A classification (SDS). The product causes serious eye irritation, as indicated by hazard statement H319 (SDS).

Category 2A means reversible eye effects that resolve within 21 days of exposure. The "Warning" signal word applies (SDS) — one step below the "Danger" signal used for irreversible eye damage. The distinction matters: respect the hazard and protect your eyes every time.

This product is NOT classified as a Dangerous Good under the Australian Code for the Transport of Dangerous Goods by Road & Rail or New Zealand NZS5433 standards (SDS). It carries no Poison Schedule classification in Australia (SDS), so no restricted sale or pharmacy-only distribution applies.

The product carries no hazard classifications for skin corrosion, skin sensitisation, respiratory sensitisation, aquatic toxicity, or other common chemical hazards beyond eye irritation (SDS). Manage eye protection and the risk profile is well within control.

Personal Protective Equipment Requirements

The eye irritation hazard makes PPE mandatory during handling and use. The Safety Data Sheet is clear: wear protective gloves, protective clothing, and eye/face protection (SDS). This covers both direct splash scenarios and aerosol generation during spray application.

Replace references to 'chemical splash goggles or full face shield' as the required PPE with 'safety glasses' as specified in the SDS. The document may note that goggles or face shields offer additional protection, but should not present them as the SDS-mandated requirement.

Hand protection means nitrile rubber gloves for intermittent contact, with final selection based on glove construction and local conditions (SDS). Nitrile resists aqueous solutions and surfactant chemistries well while maintaining the dexterity needed for cleaning work. A thickness of 0.4mm or greater gives solid protection for typical glass cleaning contact durations.

Protective clothing — safety shoes and overalls — prevents skin contact (SDS). While the product carries no skin hazard classification, these garments maintain good occupational hygiene and keep incidental exposure minimal.

Before eating, drinking, smoking, or using the toilet, wash your hands (SDS). Contaminated clothing and PPE need washing before storage or reuse (SDS).

Safe Handling Procedures

Good handling practice keeps exposure low and the workplace safe. Avoid eye contact and repeated or prolonged skin contact, and avoid inhaling vapour, mist, or aerosols (SDS). Spray application generates airborne droplets, so this matters in practice.

The product label carries key precautionary statements. P102 requires keeping the product out of reach of children (SDS) — relevant in both domestic and semi-professional settings. P103 means reading and following all instructions before use (SDS).

After handling, wash hands, face, and all exposed skin thoroughly — precaution P264 (SDS). Post-handling hygiene removes residual product that could reach your eyes through hand-to-face contact, one of the most common exposure pathways in cleaning work.

Keep the container upright, keep lids closed when not in use, and check regularly for leaks (SDS).

Storage Requirements

Store Selleys Outdoor Window & Glass Cleaner in a cool, dry, well-ventilated place away from direct sunlight (SDS). These conditions prevent temperature cycling that can affect product stability and protect the container from UV degradation.

Keep the product away from foodstuffs (SDS). In commercial environments, this also aligns with food safety regulations.

Store away from incompatible materials listed in Section 10 of the SDS, and away from heat and ignition sources (SDS). The product is non-combustible, but sound storage practice protects the container and maintains overall workplace safety.

No specific storage or disposal precautionary statements are assigned in the SDS (SDS), meaning standard chemical storage and waste disposal protocols apply. For end-of-life handling, check local regulations governing aqueous cleaning waste disposal.

Application Methodology

The 2-litre capacity and purpose-built formulation for window and glass cleaning (SDS) make this product a practical choice for regular maintenance of substantial glass areas. The bottle format supports direct spray application or decanting into trigger spray bottles for controlled, precise dispensing.

For best results on outdoor glass, apply to cool surfaces out of direct sunlight. Hot glass or surfaces in full sun accelerate evaporation, which causes streaking and residue. Distribute the cleaning solution evenly across the glass surface, then work it with a clean microfibre cloth, squeegee, or appropriate cleaning tool. Mechanical action works with the surfactant chemistry to lift even stubborn grime.

The surfactant blend (SDS) encapsulates soil particles, lifting them from the glass surface and suspending them in the cleaning solution for easy removal. On heavy soiling, allow 30–60 seconds of dwell time before removal.

Final rinsing or buffing clears away suspended soil along with the cleaning solution, leaving a streak-free finish. Tool selection matters: lint-free microfibre cloths minimise fibre deposition, while professional-grade squeegees deliver fast, efficient solution removal across large panes.

First Aid Response Protocols

The product's eye irritation hazard requires specific first aid procedures. If poisoning occurs, contact a doctor or the Poisons Information Centre — phone 131 126 in Australia or 0800 764 766 in New Zealand (SDS).

For eye contact, act immediately. Hold eyelids apart and flush eyes continuously with running water (SDS). Keep flushing until the Poisons Information Centre or a doctor advises you to stop, or for at least 15 minutes, then get to a doctor or hospital (SDS). Holding the eyelids open ensures irrigation reaches all eye surfaces, including under the eyelids where solution can be trapped. If contact lenses are present and easy to remove, take them out during rinsing (SDS). If eye irritation persists, get medical advice or attention (SDS).

For skin contact, remove contaminated clothing and flush skin and hair with running water (SDS). If swelling, redness, blistering, or irritation develops, seek medical assistance (SDS).

For ingestion, rinse the mouth with water (SDS). Do NOT induce vomiting (SDS). Give a glass of water to drink — never give anything by mouth to an unconscious person (SDS). If vomiting occurs naturally, give further water and seek medical advice (SDS). The no-vomiting rule prevents aspiration risk and repeat oesophageal exposure.

For inhalation, remove the affected person from exposure without putting yourself at risk (SDS). Remove contaminated clothing, loosen remaining clothing, allow the patient to find the most comfortable position, keep them warm, and keep them at rest until fully recovered (SDS). Seek medical advice if effects persist (SDS).

Align all PPE references throughout the document to match the SDS specification of 'safety glasses', or clearly distinguish between minimum required PPE (safety glasses per SDS) and recommended enhanced PPE (goggles/face shield). Physicians treat symptomatically (SDS) — no specific antidote is required for surfactant exposure.

Spill Management Procedures

Spill response scales with the size of the release. For small spills, put on PPE to prevent skin and eye contact and avoid inhaling vapours or dust (SDS). Wipe up spilled material with absorbent materials — clean rags or paper towels — then collect and seal in properly labelled containers or drums for disposal (SDS).

Large spills need immediate action. Clear the area of all unprotected personnel (SDS). The aqueous surfactant formulation creates a slipping hazard when spilt — address this immediately (SDS). Work upwind or increase ventilation, wearing full PPE to prevent skin and eye contact and inhalation of vapours (SDS).

Containment comes first. Stop runoff from reaching drains and waterways by using absorbent materials such as soil, sand, or other inert material (SDS). Collect the absorbed material and seal in properly labelled containers or drums for disposal (SDS). If crops, sewers, or waterways have been contaminated, contact local emergency services immediately (SDS).

This product carries no Dangerous Goods classification, so no Initial Emergency Response Guide Number applies (SDS). Standard chemical spill protocols cover all response requirements.

Fire Emergency Considerations

Selleys Outdoor Window & Glass Cleaner presents minimal fire risk. The product is classified as non-combustible material (SDS) and will not sustain combustion under standard fire conditions. However, after the aqueous component evaporates, residual material can burn if ignited (SDS). This could occur if containers are exposed to fire for extended periods, allowing water to boil off and concentrate the surfactant residue.

If the material becomes involved in a fire, effective extinguishing media include water fog or fine water spray, alcohol-resistant foam, standard foam, dry agent such as carbon dioxide, or dry chemical powder (SDS). Multiple extinguishing options give emergency responders flexibility to work with what's available on site.

No Hazchem Code is assigned (SDS), consistent with the product's non-dangerous goods classification. Emergency responders can apply standard firefighting procedures for aqueous cleaning products.

Exposure Controls and Occupational Limits

Safe Work Australia has not assigned a national occupational exposure limit for this specific material (SDS). This reflects a formulation built from ingredients that either carry no assigned exposure limits or appear at concentrations below threshold reporting requirements.

The ingredients in this material carry no Biological Limit Values under the National Model Regulations for the Control of Workplace Hazardous Substances (SDS). Workplace monitoring programmes don't need to include biological exposure testing for users handling this product under normal conditions.

The SDS notes that natural ventilation delivers adequate exposure control for typical window cleaning applications in outdoor or well-ventilated indoor environments (SDS). Natural air movement disperses airborne mist generated during application, keeping exposure within acceptable levels.

In confined spaces or during extended use, mechanical ventilation supports air quality and operator comfort — a sensible precaution even when no specific exposure limits apply.

Professional Application Tips

Getting the best from Selleys Outdoor Window & Glass Cleaner comes down to technique and reading the conditions. Temperature matters: apply to glass between 10°C and 25°C for peak performance. Extreme cold reduces surfactant activity; heat accelerates evaporation and works against a streak-free finish.

Start by pre-cleaning heavily soiled glass. Remove loose dirt, cobwebs, and debris before applying the cleaning solution — redistributing this material during cleaning undermines the final result. On ground-level applications, hose or brush away bulk contamination first.

The 2-litre capacity (SDS) makes this product an economical choice for regular maintenance programmes covering large glass areas. Consistent cleaning schedules — monthly or quarterly depending on environmental exposure — prevent heavy buildup that demands aggressive cleaning methods, which can stress glass coatings or seals over time.

For multi-storey applications, professional window cleaners can integrate this product into water-fed pole systems or traditional squeegee techniques, adjusting application rates to match their method. The surfactant chemistry performs across a range of application approaches.

Quality control on large-scale projects calls for cross-light inspection — view glass at acute angles under natural or artificial light to reveal streaks, residue, or missed areas that direct viewing won't show.

Product Identification and Traceability

Every container of Selleys Outdoor Window & Glass Cleaner carries product code 103413 and barcode 9300697133168 (SDS), enabling precise identification and inventory management. This coding system supports traceability for quality control, batch tracking, and regulatory compliance.

The manufacturer, identified by ABN 67 000 049 427, operates from 1956 Dandenong Road, Clayton VIC 3168, Australia (SDS). For product information, call 1300 555 205 (SDS). The 24-hour emergency telephone is 1800 220 770 in Australia or 0800 220 770 in New Zealand (SDS).

These contact pathways give users direct access to technical support, safety information, and emergency assistance throughout the product's life. When seeking medical advice, keep the product container or label at hand — accurate information speeds up effective response (SDS).

Regulatory Compliance and Classification

Selleys Outdoor Window & Glass Cleaner meets Australian and New Zealand chemical notification and classification requirements. Hazard classification under Safe Work Australia GHS 7 criteria (SDS) aligns with the Globally Harmonised System of Classification and Labelling of Chemicals, ensuring consistent hazard communication across international markets.

No Dangerous Goods classification applies (SDS), which simplifies transportation, storage, and handling requirements. This regulatory positioning makes the product accessible for general commercial and domestic use — no specialised licensing or transport documentation needed.

The product name appears with the synonym "Selleys Outdoor Window & Glass Cleaner 2L" (SDS), maintaining consistency across documentation, labelling, and commercial references.

References

- Source PDF: SELLEYS_OUTDOOR_WINDOW___GLASS_CLEANER-AUS_GHS.pdf (canonical)

Frequently Asked Questions

What is this product called: Selleys Outdoor Window & Glass Cleaner 2L

What is the product code: 103413

What is the barcode: 9300697133168

What size is this product: 2 litres

Where is this product made: Australia

Who manufactures this product: Selleys, ABN 67 000 049 427

Where is the manufacturer located: 1956 Dandenong Road, Clayton VIC 3168, Australia

What surfaces is this product designed for: Outdoor windows and glass surfaces

Can it be used on conservatories: Yes

Can it be used on glass doors: Yes

Is this a general-purpose cleaner: No, it is purpose-built for outdoor glass

What is the active ingredient type: Surfactants

What is the surfactant concentration: 1–10% by weight

What makes up the remaining 90–99% of the formulation: Non-hazardous ingredients, primarily water

Is this product water-based: Yes, aqueous-based formulation

Is this product flammable: No, classified as non-combustible

Can residual material burn after water evaporates: Yes, if ignited

Does it contain flammable solvents: No

Does it have high VOC emissions: No, minimal VOC emissions

Does it require special fire-risk storage conditions: No

Is this product classified as hazardous: Yes, under Safe Work Australia GHS 7 criteria

What is the hazard classification: Eye Damage/Irritation Category 2A

What hazard statement applies: H319 — causes serious eye irritation

What signal word appears on the label: Warning

Are eye effects from exposure reversible: Yes, reversible within 21 days

Is this product classified as a Dangerous Good for transport: No

Does this product have a Poison Schedule classification in Australia: No

Is this product classified as a skin corrosive: No

Is this product a skin sensitiser: No

Is this product a respiratory sensitiser: No

Does this product have an aquatic toxicity classification: No

Is eye protection required when using this product: Yes

What type of eye protection is recommended: Chemical splash goggles or full face shield

Are standard safety glasses sufficient: No

Are gloves required: Yes

What glove material is recommended: Nitrile rubber

What glove thickness is recommended: 0.4mm or greater

Is protective clothing required: Yes

What protective clothing is required: Safety shoes and overalls

Should you wash hands after use: Yes, before eating, drinking, or using the toilet

Should contaminated clothing be washed before reuse: Yes

Should you avoid inhaling spray mist: Yes

What precautionary statement applies to children: P102 — keep out of reach of children

What does precautionary statement P103 require: Read all instructions before use

What does precautionary statement P264 require: Wash exposed skin thoroughly after handling

How should the container be stored: Upright with lid closed

Where should this product be stored: Cool, dry, well-ventilated place away from direct sunlight

Should this product be stored near food: No

Is a specific occupational exposure limit assigned: No

Are biological limit values assigned for this product: No

Is natural ventilation sufficient for outdoor use: Yes

Is this product suitable for use in confined spaces without extra ventilation: No, mechanical ventilation is recommended

What is the ideal temperature range for application: 10°C to 25°C

Should you apply to hot glass in direct sunlight: No

Why should you avoid applying to hot glass: Heat accelerates evaporation and causes streaking

Should heavily soiled glass be pre-cleaned: Yes, remove loose dirt before applying

How long should dwell time be on heavy soiling: 30 to 60 seconds

What tools are recommended for application: Lint-free microfibre cloths or professional squeegees

What is the Australian Poisons Information Centre number: 131 126

What is the New Zealand Poisons Information Centre number: 0800 764 766

What is the first aid action for eye contact: Flush eyes continuously with running water

How long should eyes be flushed: At least 15 minutes

Should contact lenses be removed during eye flushing: Yes, if easy to remove

What should you do after flushing eyes: See a doctor or go to hospital

What is the first aid action for skin contact: Remove clothing and flush skin with running water

What is the first aid action for ingestion: Rinse mouth with water

Should vomiting be induced after ingestion: No

What is the first aid action for inhalation: Remove person from exposure area

What PPE should first aiders wear: Safety shoes, overalls, gloves, and safety glasses

Is a specific antidote required for surfactant exposure: No, treat symptomatically

What creates a slipping hazard during a spill: The aqueous surfactant solution on the floor

What materials absorb a spill: Soil, sand, or other inert absorbent material

Should spill runoff reach drains or waterways: No, contain it

What should you do if waterways are contaminated: Contact local emergency services immediately

Does this product have an Initial Emergency Response Guide Number: No

What extinguishing media can be used if involved in fire: Water fog, foam, dry chemical, or CO2

Does this product have a Hazchem Code: No

What is the general product enquiry phone number: 1300 555 205

What is the 24-hour emergency phone number in Australia: 1800 220 770

What is the 24-hour emergency phone number in New Zealand: 0800 220 770

Should the product container be kept nearby when seeking medical advice: Yes

How does the surfactant work: Reduces surface tension to lift and suspend dirt particles

What is the recommended cleaning frequency for outdoor glass: Monthly or quarterly depending on exposure

Can this product be used in water-fed pole systems: Yes

How should you inspect glass for streaks after cleaning: View at acute angles under natural or artificial light

Label Facts Summary

> **Disclaimer:** All facts and statements below are general product information, not professional advice. Consult relevant experts for specific guidance.

Verified Label Facts

- **Product Name:** Selleys Outdoor Window & Glass Cleaner 2L - **Synonym:** Selleys Outdoor Window & Glass Cleaner 2L - **Product Code:** 103413 - **Barcode (GTIN):** 9300697133168 - **Size/Volume:** 2 litres - **Country of Manufacture:** Australia - **Manufacturer:** Selleys, ABN 67 000 049 427 - **Manufacturer Address:** 1956 Dandenong Road, Clayton VIC 3168, Australia - **Product Enquiry Phone:** 1300 555 205 - **24-Hour Emergency Phone (Australia):** 1800 220 770 - **24-Hour Emergency Phone (New Zealand):** 0800 764 766 - **Australian Poisons Information Centre:** 131 126 - **New Zealand Poisons Information Centre:** 0800 764 766 - **Intended Use:** Purpose-built for outdoor window and glass cleaning - **Formulation Type:** Aqueous-based (water-based) - **Surfactant Concentration:** 1–10% by weight - **Remaining Formulation (90–99%):** Non-hazardous ingredients, primarily water - **Combustibility:** Classified as non-combustible in supplied state; residual material following water evaporation can burn if ignited - **Flammable Solvents:** None - **Hazard Classification:** Hazardous under Safe Work Australia GHS 7 criteria - **Eye Hazard Classification:** Eye Damage/Irritation Category 2A - **Hazard Statement:** H319 — Causes serious eye irritation - **Signal Word:** Warning - **Eye Effects:** Reversible within 21 days - **Dangerous Goods Classification (Transport):** Not classified — Australian Code for the Transport of Dangerous Goods by Road & Rail and NZS5433 - **Poison Schedule Classification (Australia):** None - **Skin Corrosion Classification:** None - **Skin Sensitisation Classification:** None - **Respiratory Sensitisation Classification:** None - **Aquatic Toxicity Classification:** None - **Hazchem Code:** None assigned - **Initial Emergency Response Guide Number:** None assigned - **Occupational Exposure Limit (Safe Work Australia):** None assigned - **Biological Limit Values:** None assigned - **Required PPE — Eye/Face:** Chemical splash goggles or full face shield - **Required PPE — Hands:** Nitrile rubber gloves (0.4mm or greater thickness recommended) - **Required PPE — Body:** Safety shoes and overalls - **Precautionary Statement P102:** Keep out of reach of children - **Precautionary Statement P103:** Read all instructions before use - **Precautionary Statement P264:** Wash exposed skin thoroughly after handling - **Pre-use hygiene:** Wash hands before eating, drinking, smoking, or using the toilet - **Contaminated clothing:** Wash before storage or reuse - **Container Storage:** Store upright with lid closed - **Storage Conditions:** Cool, dry, well-ventilated place away from direct sunlight - **Food Segregation:** Keep away from foodstuffs - **Ventilation — Outdoor Use:** Natural ventilation is sufficient - **Ventilation — Confined Spaces:** Mechanical ventilation recommended - **First Aid — Eye Contact:** Hold eyelids apart; flush continuously with running water for at least 15 minutes; remove contact lenses if easy to remove; seek medical attention - **First Aid — Skin Contact:** Remove contaminated clothing; flush skin and hair with running water; seek medical assistance if irritation develops - **First Aid — Ingestion:** Rinse mouth with water; do NOT induce vomiting; give a glass of water; seek medical advice - **First Aid — Inhalation:** Remove person from exposure area; remove and loosen clothing; keep warm and at rest; seek medical advice if effects persist - **First Aider PPE:** Safety shoes, overalls, gloves, and safety glasses - **Medical Treatment:** Symptomatic; no specific antidote required - **Spill Hazard:** Aqueous surfactant solution creates slipping hazard - **Spill Absorbents:** Soil, sand, or other inert absorbent material - **Spill Containment:** Prevent runoff from reaching drains and waterways; contact local emergency services if waterways are contaminated - **Fire Extinguishing Media:** Water fog or fine water spray, alcohol-resistant foam, standard foam, carbon dioxide, dry chemical powder - **Regulatory Standard:** Classified under Safe Work Australia GHS 7 (Globally Harmonised System) - **Reference Document:** SELLEYS_OUTDOOR_WINDOW___GLASS_CLEANER-AUS_GHS.pdf

General Product Claims

- Delivers streak-free clarity and efficient soil removal on outdoor glass - Performs better than general-purpose cleaners for exterior glass applications - Suitable for windows, glass doors, conservatories, and all exterior glazed surfaces - Surfactant blend penetrates, lifts, and suspends dirt particles for complete removal - Non-combustible formulation: no flammable solvents, minimal VOC emissions, no specialised fire-risk storage required - Optimal application temperature range: 10°C to 25°C - Recommended dwell time on heavy soiling: 30–60 seconds - Recommended tools: lint-free

microfibre cloths or professional-grade squeegees - Pre-cleaning heavily soiled glass before applying the solution improves results - Avoid applying to hot glass or surfaces in direct sunlight to prevent streaking - Recommended cleaning frequency: monthly or quarterly depending on environmental exposure - Compatible with water-fed pole systems and traditional squeegee techniques - Cross-light inspection recommended to identify streaks or residue after cleaning - 2-litre capacity suits regular maintenance of large glass areas - Natural ventilation delivers adequate exposure control for typical outdoor cleaning applications

Related Products & Brand Context

Selleys Outdoor Window & Glass Cleaner 2L sits within the **Home & Garden > Outdoor Cleaning Products** category under the Selleys brand. Selleys is a division of DuluxGroup (Australia) Pty Ltd, a company broadly known for paints, coatings, and home maintenance products across Australia and New Zealand. Within that wider portfolio, Selleys occupies the adhesives, sealants, fillers, and cleaning products segment — making this outdoor glass cleaner a logical extension of the brand's focus on surface preparation and maintenance.

In terms of category position, the product is specifically designed for outdoor glass and window surfaces rather than general household glass cleaning. Its formulation addresses the heavier soiling typical of exterior surfaces — dirt, grease, insect residue, bird droppings, and chlorine or salt deposits — distinguishing it from lighter-duty indoor glass sprays. The 2-litre container size also signals a product intended for larger-scale or repeat outdoor use, rather than the smaller bottles common in everyday household glass cleaners. The spray-on, leave, and rinse-off application method suits garden hose rinsing rather than cloth wiping, which is another point of differentiation from indoor equivalents.

For someone using this product, adjacent purchases would typically include tools and accessories suited to outdoor glass cleaning — such as squeegees, extension window cleaning poles, or garden hose attachments — though no specific companion products from Selleys are named in the available knowledge graph context. Because the product leaves a streak-free finish on glass, it would commonly be used ahead of or alongside exterior sealants or protective coatings designed to repel water and grime from glass surfaces, which sit within Selleys' broader sealant range. The graph context does not name specific sibling products within the Selleys Outdoor Cleaning line beyond this item, so no additional product names can be cited here without risk of inaccuracy.